

# Shower heat recovery tackles fuel poverty



## Fuel Poverty

- ❗ In 2020, there were an estimated 3.16 million households (13.2%) in fuel poverty in England.<sup>1</sup>
- ❗ With removal of the energy price cap and the subsequent enormous hike in fuel prices, this figure looks set to reach 6.3-6.5 million UK households – an increase of more than 50%.<sup>2</sup>
- ❗ Adequate heating and hot water is now beyond the means of many more UK households. A crisis point is being reached.

## Zypho<sup>®</sup> benefits

- ✓ Zypho<sup>®</sup> Heat Recovery can directly help to alleviate fuel poverty by reducing household water heating bills by between  $\frac{1}{3}$  and  $\frac{2}{3}$ , saving the average household £170 - £340 per year.
- ✓ The cost of showering for 30 minutes per day costs the average UK household £520 per year. With Zypho<sup>®</sup> Heat Recovery, this could be reduced by at least a third through a simple bathroom modification.

“By installing a Zypho in our bathroom, we’re making significant savings. It is making a big difference to our fuel bill, and it will end up paying for itself very quickly.”

*Alison*

**Alison Syfret**  
Zypho<sup>®</sup> domestic customer

Low cost • Easy to fit • Low maintenance • Significant energy savings